

# Dave J Fox

## Curriculum Vitae



### Profile

Based in Dublin, I am a web designer who is strict about his XHTML and CSS, and a firm believer in web standards and accessibility. Although I can design aesthetic, visually appealing websites, the real beauty of my work is in the back end development. I build my sites to function as good as they look. I pride myself on attractive, effective designs and thoroughly usable web sites.

### Skills

For the design stage I use Photoshop and Illustrator, for the programming stage I use XHTML, CSS, some light PHP and also a little jQuery and AJAX. My XHTML and CSS coding is particularly aimed at accessibility and creating user friendly websites. In my spare time I have been studying HTML5, CSS3 and jQuery. I have a good knowledge of search engine optimization (both site optimization and pay per click marketing, particularly Google AdWords and AdSense). I am very good with clients and well capable of managing projects, I was promoted to Online Project Manager when I worked in Outsource Graphix because of this (details below). When designing for web I use Photoshop and Illustrator. I don't do print design too much as I prefer web design, but when I do I use Illustrator and InDesign.

### Other

I am capable on both Mac OS and Windows systems, but prefer Mac OS. I also have a decent knowledge of standard office software, such as Word, Power Point, Excel, iWork and Open Office.

### Work Experience & Employment History

Whilst studying in college, I began to build a small client base and by the time I finished I had a decent showing of work in my portfolio. I was able to use this to secure a position in Outsource Graphix (a multimedia design and marketing agency, based in Dublin). After a year of working on various mediums and projects (my role involved working on graphic design for print, logo design, display stands, marketing strategies, digital displays, online marketing and web design) I settled fully into web design, both working on the design and front-end coding.

I was also dedicated the Google AdWords Campaign Manager. I was extensively trained in accessibility aimed coding, thus much of my work is at least Level A WAI compliant.



After two years working in Outsource Graphix, it was noted by the MD that I was always able to deliver to my deadlines and was especially good at providing each of my clients with a personal service. It was then I was promoted to Online Project Manager.

Many of my responsibilities remained the same, however in addition to the previous duties mentioned I was also responsible for initial meetings with new clients, and then liaising with the client throughout the whole project. I also managed time frames for various projects.

After working for three years in Outsource Graphix, I decided it was time to move on. I felt I had reached the highest level I could in the company, as the MD was the company owner, and aside from him I had one other superior who I was sure would never leave his position. I had built up quite a large number of clients from personal work, so I decided to try working for myself. I went traveling a little bit and then fully committed to working for myself. Over the last 18 months I have built a much larger client base. I am very proud to say that all my work comes from referrals from happy clients, I have never advertised once.

I have decided that I would like to return to full time employment as I miss being part of a team - working on your own can get lonely as silly as it might sound! I'm used to being part of a team and I really miss the atmosphere of working with people and being part of a team. Also, even though I am blessed to be very busy with work at the moment, I would prefer a more stable income, which I feel would help me plan for the future better.

## **Complete Employment History**

### **Working freelance**

January 2008 - present

### **Project Manager and web designer, at Outsource Graphix**

September 2006 – November 2007

### **Web designer & front-end developer, at Outsource Graphix**

September 2004 – September 2006

### **Studied Graphic Design at Ballyfermot College : 2002 - 2004**

Higher National Diploma

### **Previous - 2002**

Whilst studying for my Leaving Cert and throughout college I worked in Easons Book Store, Tallaght, and was promoted to part-time supervisor. My role in the supervisor position involved working with customer services, and settings tasks to my staff.

In Easons I received much training in personnel management and dealing with customers. I really feel this training has helped me in my career.



## Software I Use

Adobe Photoshop (up to version CS4)  
Adobe Illustrator (up to version CS4)  
Adobe InDesign (up to version CS4)  
Dreamweaver (but I don't use the WYSIWYG editor, as I prefer to hand code - I find it much better)

## Portfolio

My current website can be viewed here: [www.davejfox.com](http://www.davejfox.com)

I rarely get time to update my portfolio as I am constantly busy with work, so current work examples will be provided in addition to what is there. Some may be works-in-progress.

## References

References are available upon request.

## Interests & Hobbies

I play on a speedball team and have competed both nationally and internationally. My team are the current Irish Champions. I also enjoy going to the gym, mountain biking, snow boarding, skiing, reading, the cinema, music and cooking.

My written and verbal English is also quite good, and I do some work as an amateur journalist for an online paintball sports magazine and forum ([www.paintballer.ie](http://www.paintballer.ie)) with many published features. I have interviewed many international pro players and key industry people.

***Please note, if a position is offered to me, I will need at least two weeks notice to complete all current projects.***

***Thank you in advance for your time and consideration.***

